



SHOWCASE PEI

ADVERTISING RATES & SPECS

ADVERTISE WITH US!

Showcase PEI offers numerous advertising opportunities which give businesses at all levels a chance to reach key audiences and to fulfill unique business objectives. There is a way to participate at any level.

OUR PUBLICATION

One (1) Conference Guide.

SUBMISSION GUIDELINES

Files may be emailed to ads@musicpei.com. Please keep attachment sizes under 10 MB and zip them, if possible. For attachments exceeding 10 MB, consider using a file sharing service like [Dropbox.com](https://www.dropbox.com), [WeTransfer.com](https://www.wetransfer.com) or [sendspace.com](https://www.sendspace.com).

TECHNICAL REQUIREMENTS

Advertising materials must be supplied according to the sizing charts in greyscale (black and white) at 300 dpi. Please **do not** submit ads in CMYK or RGB. Accepted file formats are: press quality PDFs, EPS files (fonts **must** be outlined, and placed graphics included), TIFF files, and high resolution JPEGs.

DEADLINES

Ads must be reserved by **September 16 by 5:00 pm**.
Ad materials are due no later than **September 18 by 5:00 pm**.

CONTACT INFORMATION

For more information about advertising opportunities during Showcase PEI, please contact:

Rob Oakie

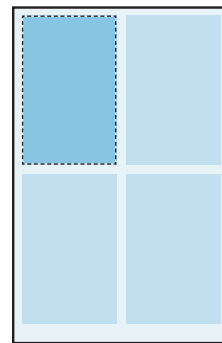
Phone: 902-894-6734

Email: roboakie@musicpei.com

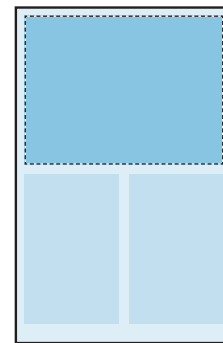
ADVERTISING RATES

PUBLICATION	1/4	1/2	FULL
Conference Guide	\$250	\$400	\$750

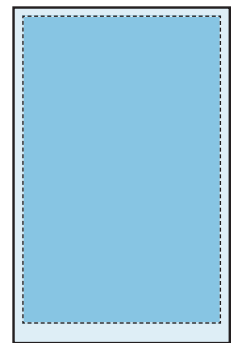
AD SIZES: CONFERENCE GUIDE



1/4 PAGE AD
2.4375" x 3.875"



1/2 PAGE AD
5" x 3.875"



FULL PAGE AD
5" x 7.875"

MUSIC PRINCE EDWARD ISLAND

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