

CANADIAN SONG CONFERENCE 2018 SCHEDULE

WEDNESDAY MAY 23

2:00 pm - 2:45 pm - **Conference Orientation** - Charlottetown Firehall

Music PEI's ED Rob Oakie and conference coordinator Mitchell Gallant will give an overview.

3:00 pm - 3:45 pm - **Synchronization** - Charlottetown Firehall

Ever wonder how songs get placed in t.v, movies, video games or advertisements? These industry professionals will walk through the process of selecting and clearing music and typical contracts.

Panelists: Natasha Duprey, Samuel Diaz, Lucy Bright, Michael Perlmutter

4:00 pm - 4:45 pm - **How to Pitch/Speak to Professionals** - Charlottetown Firehall

There are a lot of musicians in the world, find an edge by learning key ways to interact with industry professionals and start building relationships that will improve your career.

Panelists: Michael Perlmutter, Sean Mulligan, Amanda McCauley, Greg Torrington

5:00 pm - 5:45 pm - **Equality in the Music Industry** - Charlottetown Firehall

A hot topic of the industry, this panel with a combined 100 years of experience will discuss the past, present, and future of women in the music business.

Panelists: Susan Rogers, Bonnie Hayes, Rosalyn Dennett, Irish Mythen

7:00 pm - 8:30 pm - **SOCAN Kickoff Reception & Network Mixer** - Peake's Quay

Open to conference participants.

THURSDAY MAY 24

9:30am - 2:00pm - **Listening Session (pre-registration required)** - The Guild

Selected artists will present samples of their music to the delegates in 10 minute sessions.

3:00 pm - 3:45 pm - **Publishing** - Charlottetown Firehall

Find out what publishers can do for your career.

Panelists: Michael Perlmutter, Vincent Digiorgio, Greg Katz, Dennis Ellsworth, Glenn McMullen

4:00 pm - 4:45 pm - **Distribution** - Charlottetown Firehall

Confused with all the methods to distributing your music? Let this varied panel provide experienced feedback and thoughts on the state of things.

Panelists: Julien Manaud, Glenn Dicker, Sarah Burke, Sarah Atkinson

5:00 pm - 5:45 pm - **Leveraging Media** - Charlottetown Firehall

Whether it's traditional or social, the delegates will discuss ways for you to take advantage of these platforms to promote your music.

Panelists: Brad Hunt, Hilary Saunders, Amanda McCauley, Rev Moose

6:00 pm - 6:45 pm - **Film PEI Sync Panel / Song critique for sync** - Duncan Smith, Natasha Duprey, Rebecca Grierson - *Firehall*
Watch as our panel of music supervisors and local film experts place a song right before your eyes.

9:00pm - 12:00pm- **Showcase** - *Pourhouse*

FRIDAY MAY 25

9:00 am - 11:00 am - **Live Sound 101** - SOPA Garage
Every artist should know the basics to getting the sound they want. One of PEI's busiest live sound engineers will walk you through what all .

Panelist: Kyle Gallagher

9:30am - 12:00pm - **Canadian Songwriter Challenge Listening Sessions (pre-registration)** - The Guild

1:00pm - 2:30pm - **One on One Business Meetings (pre-registration)**- Charlottetown Firehall

3:00 pm - 3:45 pm - **Licensing** - Charlottetown Firehall
What is licensing and how does it differ from publishing? Could you license your own music?

Panelists: Jim Leavitt, Joel Timan, Sean Mulligan, Andrew Hunter

4:00 pm - 4:45 pm - **Radio & Streaming** - Charlottetown Firehall
Radio has evolved. It's digital, it's playlisted, it's podcasts. So many avenues to consider, where do you fit in?

Panelists: Greg Torrington, Sarah Burke, Brad Hunt, Joe Adams, Chris Pride

5:00 pm - 5:45 pm - **Funding Tips** - Charlottetown Firehall
A funding panel with Factor and Canada Council of the Arts.

Panelists: Marc-Olivier Lamontagne, Geoff Stairs, Bled Celhyka, Sarah Atkinson, Steve Love

7:00pm - 9:00pm - **Hip Hop Songwriting Masterclass (pre-registration)** - Kayo - SOPA Garage

7:30pm - 10:00pm - **Canadian Songsmith Sessions-** *Trinity United Church*
Participants of the Canadian Songwriter Challenge performance

SATURDAY MAY 26

9:00 am - 11:00 am - **Songwriting Workshop Masterclass (pre-registration)** - Charlottetown Firehall

Panelist: Bonnie Hayes

Bonnie Hayes is the chair of the songwriting department at the Berklee College of Music. Her songs have been recorded by Cher, Bonnie Raitt, Natalie Cole, Booker T and the MGs and more.

11:00 am - 11:45 am - **Royalties** - Charlottetown Firehall

Learn about the many ways you can be paid when your song is played live or from a recording, and how to track this information.

Panelists: Melissa Cameron-Passley, Julia Train, Andrew Hunter, Rosalyn Dennett, Bonnie Fedrau

12:00 pm - 12:45 pm - **Branding & Marketing** - Charlottetown Firehall

Panelists share tips and tricks on marketing your music and polishing your brand.

Panelists: Greg Katz, Glenn Dicker, Amanda McCauley, Rev Moose

1:00 pm - 1:45 pm - **Mixing and Mastering** - Charlottetown Firehall

Working on an album? Understanding the importance of mixing and mastering is key to getting the sound you want.

Panelists: Susan Rodgers, Jon Matthews, Adam Gallant

2:00 pm - 2:45 pm - **Labels** - Charlottetown Firehall

Labels come in all shapes and sizes and perform many different activities. Come get a rundown on what to expect when you encounter them.

Panelists: Glenn Dicker, Bled Celhyka, Julien Manaud, Greg Katz

3:00 pm - 3:45 pm - **Touring Checklist** - Charlottetown Firehall

Need to know what to bring on tour? How about getting a tour started? Let this panels of veterans walk you through everything they know.

Panelists: Kate Gracey-Stewart, David MacDonald, Catherine MacLellan

4:00 pm - 4:45 pm - **Publishing and Sync for the Maritimes** - Charlottetown Firehall

Now that you know all about Sync and publishing, let's talk about the landscape of the industry right here in the maritimes.

Panelists: Glenn McMullen, Sarah Aldridge, Tim Hardy

For more information go to <http://musicpei.com/canadian-song-conference/> or email music@musicpei.com

