

Eligibility: Export Ready Artist Description

In order to qualify as an “Export Ready Artist” you must meet six (6) of the following seven (7) criteria:

1. Have an up to date marketing and business plan. For groups, band agreements are also mandatory.
2. Have at least one (1) recording released (minimum six (6) songs or thirty (30) minutes) within the past thirty-six (36) months **or** four (4) singles released in the past twenty-four (24) months.
 - a. If the recording is only available through online digital platforms, it must be listed with at least two (2) major outlets, including but not limited to Spotify, Apple Music, Google Play, Amazon, iTunes, Bandcamp.
3. Have a minimum of 10,000 streams on Spotify and/or other streaming services. (Includes YouTube views.)
4. Have upcoming bookings or a contract for a current musical production (i.e. live performance, stage production, song-writing collaboration, composition/soundtrack interest from film/TV, etc.).
5. Have a dedicated bank account for your business.
6. Have a history of regional industry recognition/awards.
7. Have toured at least once within Atlantic Canada.

Eligibility: Exporting Artist Description

In order to qualify as an “Exporting Artist” you must meet seven (7) of the following eight (8) criteria:

1. Have an up to date marketing and business plan. For groups, band agreements are also mandatory.
2. Have at least one (1) recording released (minimum six (6) songs or thirty (30) minutes) within the past thirty-six (36) months **or** released four (4) singles within the past twenty-four (24) months.
 - a. If the recording is only available through online digital platforms, it must be listed with at least two (2) major outlets, including but not limited to Spotify, Apple Music, Google Play, Amazon, iTunes, Bandcamp.
3. Have a minimum of 20,000 streams on Spotify and/or other streaming services. (Includes YouTube views.)
4. Have upcoming bookings or a contract for a current musical production (i.e. live performance, stage production, song-writing collaboration, composition/soundtrack interest from film/TV, etc.).
5. Have a dedicated bank account for your business.

6. Have a history of industry recognition/awards beyond Atlantic Canada.
7. Have toured at least once outside of Atlantic Canada.
8. Have an established team infrastructure (may include but is not limited to: manager, booking agent, or publicist).

Eligibility: Career Artist Description

In order to qualify as a “Career Artist” you must meet seven (7) of the following nine (9) criteria:

1. Have an up to date marketing and business plan. For groups, band agreements are also mandatory.
2. Have at least three (3) commercial releases (minimum six (6) songs or thirty (30) minutes), at least one of which must have been released within the past thirty-six (36) months.
 - a. If the recording is only available through online digital platforms, it must be listed with at least two (2) major outlets, including but not limited to Spotify, Apple Music, Google Play, Amazon, iTunes, Bandcamp.
3. Have a minimum of 50,000 streams on Spotify and/or other streaming services. (Includes YouTube views.)
4. Have upcoming bookings or a contract for a current musical production (i.e. live performance, stage production, song-writing collaboration, composition/soundtrack interest from film/TV, etc.)
5. Have a dedicated bank account for your business.
6. Have a history of industry recognition/awards beyond Atlantic Canada.
7. Have completed at least one (1) tour outside of Canada or three (3) tours outside of Atlantic Canada.
8. Have an established team infrastructure (may include but is not limited to: manager, booking agent, or publicist).
9. Have a minimum of 3,500 combined Likes/Follows on Facebook, Twitter, Instagram, or other social media.