



2022  
CONFERENCE GUIDE

MAY 16TH - 20TH 2022

# THE CANADIAN SONG CONFERENCE

Music PEI is proud to host the **2022 Canadian Song Conference** (CSC) in beautiful Charlottetown, Prince Edward Island. This year the CSC will focus on creating opportunities for artists and industry professionals in relationship to developing multiple revenue streams from songs. This includes licensing for film, TV, video games, commercials and special projects, publishing, royalties and more.

The CSC includes a unique program called the **Canadian Songwriter Challenge**. The Music PEI version of the program brings together songwriters from across Canada to collaborate on creating new songs. These songwriters will be given an opportunity to present their new material in the form of recorded demos to the delegates attending the CSC in a dedicated Listening Session.

## LAND ACKNOWLEDGEMENT

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Music PEI would like to acknowledge the land on which we gather is unceded Mi'kmaq territory and we respect the land and honour this tradition of land acknowledgment that dates back centuries for Indigenous people. With this acknowledgment, we thank those Indigenous people who live on and care for these lands: past, present and future.

# WELCOMES

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Welcome to PEI and to the 8th annual Canadian Song Conference, we are so happy you can join us! The CSC is 4 days of workshops, panels, networking and great music. We know you will enjoy our Listening Sessions and getting meet all the PEI artists and our guest artists from across Canada.

Music PEI was happy to partner with Music NL, Music Nova Scotia, Music NB, Manitoba Music, Music NWT and Music Yukon to bring in 6 great artists to co-write and record with 6 PEI artists and work with 6 experienced (and award winning) producers. They will collectively present 12 songs to the delegates in a Listening Session.

Aside from songwriting, this conference has a focus on assisting artists to create as many revenue streams as possible. We are very grateful for those who are joining us and speaking on panels to help inform and educate our members.

Music PEI would like to thank our primary sponsors for this event, FACTOR (made possible with support from Canada's Private Radio Broadcasts and the Canadian Government), the Atlantic Canada Opportunities Agency (ACOA) and Innovation PEI and the Prince Edward Island Government. We receive tremendous support from these agencies making events like these and our other programs designed to assist growth in our industry possible. **Thank you and Enjoy PEI!**

**Rob Oakie**  
**Executive Director**  
**Music PEI**



FACTOR, with the support of the Government of Canada and Canada's Private Broadcasters, has been supporting artists, songwriters, and the overall Canadian music industry for over 40 years. Each year, FACTOR provides funding support to hundreds of projects – be they recording and marketing, touring and showcasing, business development, or festivals and conferences. In the course of the last two years, we have also been distributing much-needed federal funds to artists, cultural workers, and businesses in the music sector to weather the pandemic and return with vigor.

FACTOR is proud to support songwriters at every stage of their career but especially gratified when our programs can lend a hand to someone at the start of honing their craft in pursuit of becoming a professional in the independent music field. Forging a sustainable career takes more than a desire to express the creative spirit and FACTOR can be one of an artist's partners along the way.

Songwriting as a revenue stream can be an important component of career development and FACTOR's Songwriter Development and Songwriter Support for Music Publishers programs contribute to promoting artists' and companies' songwriter activities domestically and internationally. Understanding the many forms of revenue streams – whether streaming, syncs, or royalties – is vital to strategizing for a thriving career.

We congratulate Music PEI for bringing the Canadian Song Conference to fruition and FACTOR is very pleased to be among its supporters.

Have a great conference in one of the most picturesque parts of Canada!

**Meg Symesyk**  
**FACTOR President & CEO**



**The Music PEI Board of Directors welcomes you to the 2022 Canadian Song Conference!**

We would like to thank all of our valued partners, funders, sponsors, participants - and, of course, our amazing staff - for all their work, support, and dedication in planning and executing this event.

Artists have long understood that building a sustainable career in the music industry means diversifying and developing multiple revenue streams. The lack of touring opportunities these past two years has only made this need more salient.

We are so pleased that you are able to join us. We hope that our program will offer you something of value as you continue to navigate the challenging and ever-changing landscape of the music industry.

**Iain M. McCarvill, BA, JD, LL.M**  
**President - Music PEI Board of Directors**

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BRANDON HOWARD ROY

PROJECT COORDINATOR (HE/HIM)

MAGGIE CLARKIN

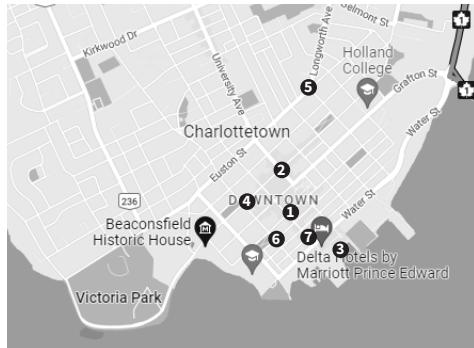
BOOKKEEPER (SHE/HER)

ASHE GREEN

GRAPHIC DESIGNER (SHE/HER)

# WELCOME TO CHARLOTTETOWN

## MAP OF CHARLOTTETOWN



1. The Guild, John Brown Grille, Gahan, Pilot House/ The Queue
2. HopYard
3. Peakes Quay
4. The Rodd, Taste of India, 5th Wave Coffee
5. Sobeys Express Charlottetown
6. The Shed
7. Downtown Convenience

## MUSIC PEI STAFF MEALS DOWNTOWN

**ALYSSA:** Gahan, Brown bag fish and chips

**ANDY:** Slaymaker & Nichols, Turkish Eggs on Toast (add a side of hollandaise), Vegetarian (GF Option). They have the best caesars too, IMHO.

**HANNAH:** Khoaw Pon, Gluten-Free Shrimp Pad Thai

**BRANDON:** Slaymaker & Nichols, PEI Blue dot striploin

**STEVE:** Tekila Mexican Cuisine (New!) at Founders Hall, Quesadillas

**ROB:** Sims Corner Steakhouse- Beef Bacon & Blue appetizer and Wedge Salad

## SOME\* DOWNTOWN RESTAURANTS DOWNTOWN COFFEE

**LEONHARD'S** 142 Great George (Lunch)

**JOHN BROWN GRILLE** 132 Richmond St (Gastro-pub)

**MR. SUSHI** 132 Great George St. (Sushi)

**CEDAR'S EATERY** 181 Great George St. (Lebanese)

**HOPYARD** 151 Kent St (Craft Beer)

**CHURCHILL ARMS** 75 Queen St. (British Pub)

**KHOAW PON AUTHENTIC THAI** 177 Great George St (Thai)

**OLD TRIANGLE** 189 Great George St. (Irish)

**HUNTER'S ALE HOUSE** 185 Kent St (Pub)

**TASTE OF INDIA** 129 Kent St (Indian)

**THE GAHAN HOUSE** 126 Sydney St (Brewpub)

**SLAYMAKER AND NICHOLS** 82 Fitzroy St (Fine Dining)

**CASE MIA CAFÉ** 131 Queen St (Italian)

**THE SON VIETNAMESE** 40 Queen St (Vietnamese) Subway, 101 Grafton St (Fast food)

**THE 5TH WAVE** 181 Queen St. (New!)

**KETTLE BLACK** 45 Queen St.

**RECEIVER COFFEE THE BRASS SHOP** 178 Water St.

**THE GALLERY COFFEE HOUSE & BISTRO** 82 Great George St.

**CASA MIA** 131 Queen Street

## CONVENIENCE & STORES

**DOWNTOWN CONVENIENCE** 54 QUEEN ST.

**HIGHMART** 175 Queen St.

**SHOPPERS** 172 Queen St.

**SOBEYS EXPRESS GAS STATION OPEN 24HRS** 230 Euston St.

**TD BANK** 192 Queen St.

**LONG & MCQUADE** 104 Capital Dr. (uptown)

**FOUNDERS' FOOD HALL & MARKET** 6 Prince St. (Food, Local Gifts)

# DAILY SCHEDULE

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MONDAY  
**MAY 16TH**

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## CANADIAN SONG CHALLENGE PARTICIPANTS RECORDING DAY

ALL DAY - VARIOUS RECORDING STUDIOS

The CSC Song Challenge artists are in the recording studios to record their two new tracks.

TUESDAY  
**MAY 17TH**

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### LISTENING SESSIONS: MUSIC PEI ARTISTS

9:00AM - 11:30AM - THE GUILD

*11 selected PEI artists will present samples of their music to the delegates in 10 minute sessions. All artists and delegates are welcome and encouraged to watch all listening session this week.*

### DELEGATE LUNCH

11:45 AM - 1:15 PM - John Brown Richmond Street Grille

*We are proud to offer the best of Island cuisine – tantalizing chowder, delicious salads, amazing steaks seasoned to perfection, a large variety of seafood, vegetarian and gluten free options as well as a delectable pub menu.*

### PANEL DISCUSSION - “KEYNOTE: CROWDFUNDING”

1:45 PM - 3:00PM – RODD CHARLOTTETOWN

*Laser Malena-Webber of Laser Campaigns provides insights and tips on how to crowdfund various music projects as well as tactics for merchandising as a revenue stream.*

### PANEL DISCUSSION - “HAPPY RELEASE DAY”

3:30PM - 4:45PM – RODD CHARLOTTETOWN

*The panelists discuss how to make the most of every release; from music format and playlisting, press releases and building a media list, to building a great team and the pros and cons of labels.*

### DINNER & MIXER SPONSORED BY SOCAN

6:30PM – 9:30PM – PEAKE’S QUAY

*A chance to mingle with your fellow delegates and artists...(the food's pretty tasty, too!)*

# DAILY SCHEDULE

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WEDNESDAY  
**MAY 18TH**

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## **LISTENING SESSION - MUSIC PEI "GOLDEN TICKET" ARTISTS**

**10:00AM - 11:00AM - RODD CHARLOTTETOWN**

*This is a special listening session, as the 6 PEI artists who are participating in the Music PEI Golden Ticket program will each present their new single which will be released to the public May 20th.*

## **DELEGATE LUNCH**

**11:45 AM - 1:15 PM - HOPYARD**

*Our menus are always aware of shifting trends and dietary concerns, proudly offering vegetarian and vegan dishes featuring fresh local produce as well as featuring our relationships with local suppliers of meats and seafood. We are proud of where we live and take great joy in offering you food you won't find anywhere else in the Maritimes.*

## **PANEL DISCUSSION -**

### **"SMASHING THE GLASS CEILING: WOMEN IN THE MUSIC INDUSTRY"**

**1:45 PM - 3:00PM – RODD CHARLOTTETOWN**

The panelists will take you through their experiences and trials in the music industry and discuss the hurdles faced by female-identifying artists and industry professionals.

## **PANEL DISCUSSION - "SYNC & SUPERVISION"**

**3:30PM – 4:45PM – RODD CHARLOTTETOWN**

Connect the dots between music creators and decision makers for music use in Television, Movies, Games, Advertising, and Visual Media at large. Learn how to get your songs in front of the people who matter.

# DAILY SCHEDULE

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THURSDAY  
**MAY 19TH**

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## **LISTENING SESSION - CANADIAN SONG CHALLENGE PARTICIPATIONS**

**9:00AM - 11:30AM - RODD CHARLOTTETOWN**

*Canadian Song Challenge pairs present their two collaborative demo recordings and repertoire.*

## **DELEGATE LUNCH**

**11:45 AM - 1:15 PM - The Gahan House**

*With a delicious menu, handcrafted ales, and fresh East Coast oysters in our welcoming Gahan atmosphere, we hope you feel right at home.*

## **PANEL DISCUSSION - “PUBLISHING AND ROYALTIES”**

**1:45 PM - 3:00PM – RODD CHARLOTTETOWN**

In furtherance of a song's success, we often see tracks “hitchin' a ride” on a big film, TV show, commercial, sporting event, etc. These types of opportunities can often catapult a track, and an artist, to the fore of pop culture. This panel will tackle the “how”, as well as “how to” properly protect and monetize these opportunities.

## **PANEL DISCUSSION - “SCORING”**

**3:30PM - 4:45PM – RODD CHARLOTTETOWN**

Learn how to apply your audio production skills to score professional film, video games & TV productions. Our panellists will come armed with years of experience scoring music to share with you how to hit the mark.

FRIDAY  
**MAY 20TH**

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## **ONE ON ONE MEETINGS (PRE-REGISTRATION REQUIRED)**

**11:00 AM - 1:00 PM - ONLINE (ZOOM)**

# SONG CHALLENGE PAIRS —

## GROUP 1

**ARTISTS**

Justyn Thyme & Catherine Kennedy

**PRODUCER**

Breagh Isabel

**STUDIO**

Space Camp

## GROUP 4

**ARTISTS**

Brandon Howard Roy & Sam Sarty

**PRODUCER**

Greg Alsop

**STUDIO**

The Sound Mill

## GROUP 2

**ARTISTS**

Lawrence Maxwell & Brigitte Jardin

**PRODUCER**

Gavin Brown

**STUDIO**

Crabbe Road

## GROUP 5

**ARTISTS**

Sweet Vermouth & Valmy

**PRODUCER**

Steph Copeland

**STUDIO**

The Hill Sound

## GROUP 3

**ARTISTS**

KINLEY & Janaya McCallum

**PRODUCER**

Maia Davies

**STUDIO**

The Guild

## GROUP 6

**ARTISTS**

Kierrah & Nicole Ariana

**PRODUCER**

Colin Buchanan

**STUDIO**

L&M

# SONG CHALLENGE ARTISTS

## BRANDON HOWARD ROY

[www.brandonhowardroy.com](http://www.brandonhowardroy.com)



With his debut album Tough Stuff having recently been nominated for Pop Recording of the Year at the 2022 East Coast Music Awards and numerous Music PEI Award nominations including New Artist of the Year (2021) and

Solo Recording of the Year (2022) Brandon Howard Roy is a Queer singer songwriter taking the East Coast music scene by storm. Backed by an all star band, his indie-pop sound is fun and groovy sung with a voice that reaches the stratosphere. With an electric stage presence, catchy hooks and relatable lyrics, his debut album called Tough Stuff is making a big splash in the Island music scene and beyond.

## BRIGITTE JARDIN (YT, CA)

[www.brigittejardin.com](http://www.brigittejardin.com)

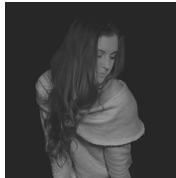


With her spellbinding and honest songwriting, Brigitte Jardin is a queer singer, guitar player & drummer. She plays countryfolk music that feels modern while being rooted in the sounds of the past. Originally from Québec,

Jardin left home at 17 years old to ramble across Canada. And in 2007 she found herself in the Yukon. Which is on the traditional territory of the KwanlinDün First Nation and the Ta'an Kwäch'än Council. She was charmed by the beautiful community of the north and still lives there today.

## CATHERINE KENNEDY (NB, CA)

[www.facebook.com/catherinespk](http://www.facebook.com/catherinespk)



Soulful folk-blues artist Catherine Kennedy invites you into music where each song tells someone's story. Catherine released her solo EP, Fifty-Fifty Chance, in 2018 and debut album in March

2022. She has performed internationally as well as at various East Coast festivals such as; Shivering Songs, Paddlefest and Folly Fest.

## JANAYA McCALLUM (NT, CA)

[www.jayandjomusic.com](http://www.jayandjomusic.com)



Raised in rural Saskatchewan and now living north of the Arctic Circle, Janaya McCallum is a Canadian-based songwriter, vocalist, and multi-instrumentalist. After spending over 15 years touring across the country with her parents and siblings in a 6-piece bluegrass band, McCallum formed Jay & Jo, a folk-roots duo with her younger sister, Jolissa. Since then, they have released three full-length studio albums, the most recent (Ahatonhia) being self-produced by McCallum.

## JUSTYN THYME

[www.justynthyme.ca](http://www.justynthyme.ca)



Justyn Thyme is the artistic emancipation of ECMA nominated and Music PEI award winning Justyn Young, multi-instrumentalist singer-songwriter and child of Charlottetown, PEI.

## KIERRAH

[www.facebook.com/kierrahmusic](http://www.facebook.com/kierrahmusic)



Kierrah is a pop R&B singer songwriter from Syracuse, NY and currently resides in Prince Edward Island. She most recently starred in a series on Bell TV1 called, "Secret Songs" alongside other beloved island musicians and was nominated by MusicPEI for Best R&B Recording of the Year for her single, "Dedication."

# SONG CHALLENGE ARTISTS

## KINLEY

[www.kinleymusic.com](http://www.kinleymusic.com)



KINLEY is a talented PEI songwriter and multi-instrumentalist who spent ten years touring the world with Hey Rosetta!. She released her self-titled sophomore album in 2020. Since the release of her first solo album in 2016,

she has enjoyed many successes including two ECMA and eight Music PEI awards.

## LAWRENCE MAXWELL

[www.lawrencemaxwell.com](http://www.lawrencemaxwell.com)



Lawrence Maxwell cut his teeth on beer caps, rough waters, and country music. A 2021 ECMA award nominee and two-time Music P.E.I. award winner, this Prince Edward Island singer-songwriter will tell it to you

like it's folk, and sing it to you like it's country.

## NICOLE ARIANA (NS, CA)

[www.nicoleariana.net](http://www.nicoleariana.net)



Nicole Ariana's latest release, CRYBABY, fuses hypnotic Alt-RnB/Pop vocals & moody electronic production. The notion of addictive love is a constant. Her co-writes & features have garnered millions of streams & a

Billboard #1 Award. Three of her songs have been on Drake's OVO Radio.

## SAM SARTY (MB, CA)

[www.livinghourband.com](http://www.livinghourband.com)



Sam Sarty (she/her) is a multi instrumentalist, vocalist and artist living in Winnipeg, MB. Sam currently plays in her two bands: Living Hour and Veneer, and collaborates with US/CA group Central Heat Exchange. She also explores soundscape composition further in her solo project: purepulp.

## SWEET VERMOUTH

[www.sweetvermouth.bandcamp.com](http://www.sweetvermouth.bandcamp.com)



Sweet Vermouth is a girl and a Gretsch guitar with a distortion-infused, electric-laden sound at the intersection of folk-meets-rock. Her songs are heartfelt and rich in sentimentality - semiMETAL, as it were. The goal is to melt faces and break hearts all at the same time.

## VALMY (NL, CA)

[www.facebook.com/valmeemusic](http://www.facebook.com/valmeemusic)



Valmy is a singer-songwriter who's been following the ocean and finding home on the East Coast. Now based in St. John's, she uses her folk-inspired music to tell stories with vulnerability, about loving and stumbling your way through the dark.

# LISTENING SESSION ARTISTS

## ANDREW MELZER

[www.andrewmelzer.com](http://www.andrewmelzer.com)



Andrew has seven American Songwriting Awards nominations, an ECMA Awards Producer nomination, three Music PEI Awards Producer nominations and ten Kiwanis Music Festival Awards. A song he co-wrote: "This Is The Last Time" was recently featured in the TV series "Riverdale" as well as the feature film "Divorce Texas Style".

## C. RUTH

[www.umbrellafeed.com](http://www.umbrellafeed.com)



Upcoming vocal artist from Nigeria based in Canada. With musical influences like Ali Farka Toure, Bob Marley, Oumou Sangare, and Kendrick Lamar , i make Hip hop infused with Afro melodies.

## DOUG HOYER

[www.doughoyer.com](http://www.doughoyer.com)



Indie-pop mainstay Doug Hoyer is enraptured in the dream life. His exploding-heart songcraft is earnest without taking itself too seriously, traversing '80s-nodding synth jams to indie-folk ballads and world

music-inspired grooves that recall the rhythmic energy of Jens Lekman or David Byrne. "Get It Right" from 2015's "Dream Life" was nominated for "Pop Song of the Year" at the Edmonton Music Awards, while also being nominated as Flagpole's "Songwriter of the Year" in Athens, Georgia. Hoyer got his start on the 2003 CBC reality TV show "Rock Camp", and hasn't slowed down since; releasing 5 full length albums, several EP's and has played on numerous records. and even opened for St. Vincent. Hoyer has scored theme music for various podcasts and licensed his music in TV shows such as Hulu's 'Casual'.

## LEE ROSEVERE

[www.leerosevere.bandcamp.com](http://www.leerosevere.bandcamp.com)



Self-taught musician, Lee's music has been heard in hundreds of podcasts (NPR, NASA, 99% Invisible, etc), commissioned and licensed for ads, film, tv and other media. Has worked in collaborations with Wild Strawberries, KINLEY and Maureen Trainor. Three time MusicPEI nominee and won for Electronic Recording of 2022 with KINLEY.

## LENNIE GALLANT

[www.lenniegallant.com](http://www.lenniegallant.com)



Canadian East Coast songwriter Lennie Gallant has released fourteen albums (11 English, and 3 in French) of original songs which have won him a host of awards and nominations from the JUNOs, Les Prix Eloizes and The East Coast Music Awards. His multimedia show, Searching For Abegweit, ran for 180 shows and toured Eastern Canada to sold out performances. His song Peter's Dream was recently inducted into the Canadian Songwriters Hall of Fame. Lennie is an international touring artist, who has performed all over North America, in Europe, for the troops in Afghanistan, and at the Olympics. He is a recipient of the Order of Canada.

## LOGAN RICHARD

[www.loganrichardmusic.com](http://www.loganrichardmusic.com)

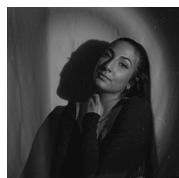


Spellbinding R&B grooves, pop hooks galore, a smooth voice that wraps you in, and tasteful blues-tinged guitar licks that make you realize why many are calling him one of the best up-and-coming young guitarists in the country: This is what you get upon catching one of Logan Richard's live shows, or upon a spin of his 2021 debut EP.

# LISTENING SESSION ARTISTS

## NADIA HADDAD

[www.instagram.com/nadiaxh\\_/](https://www.instagram.com/nadiaxh_/)



Nadia is an emerging Pop/R&b artist from Charlottetown, PEI. Within the last year, Nadia released 3 singles titled "On The Low" as to which she also released her debut music video for, "Mesmerized" and her latest song "Off The

High" feat. Vince The Messenger. She has since been spending her time recording/writing new music with her producer Ramzoid.

## NICK DONEFF

[www.nickdoneff.com](http://www.nickdoneff.com)



Charlottetown-based songwriter Nick Doneff is a staple within PEI's musical landscape. Tom Power, host of CBC's "Q", describes him as a cross between Joel Plaskett and John Prine and an artist that "you need to hear." Doneff also occasionally works onstage as an instrumentalist with some PEI's finest acts, including Tara MacLean and Two Hours Traffic.

## NIKKIE GALLANT

[www.nikkie.ca](http://www.nikkie.ca)



To date, Nikkie Gallant has released two full-length albums and has been nominated for several Music PEI Awards, including Songwriter of the Year. Nikkie's music is about communion and shared experiences. She likes to make people feel things and crafts her songs with a focus on touching people deeply.

## NOLAN COMPTON

[www.nolancomptonmusic.com](http://www.nolancomptonmusic.com)



Inspired by everyday life in rural Prince Edward Island, Nolan creates music that reflects the authentic country lifestyle in which he lives. Nolan released two singles which each gained international listeners and national radio plays. Nolan will follow up the releases with a four-tracked EP, which will be available in June 2022.

## TARA MACLEAN

[www.taramacleanmusic.com](http://www.taramacleanmusic.com)



Canadian singer/songwriter Tara MacLean has been an internationally renowned and award winning recording and touring artist for over 20 years. She's written and recorded six solo albums and two with her band Shaye. A playwright, author, poet and a mother, Tara resides in her home province of PEI. She is preparing to release her first book and a new album in early 2023.

# GOLDEN TICKET ARTISTS

## ARSENAL MILLS

[www.facebook.com/ArsenalMills](http://www.facebook.com/ArsenalMills)



Arsenal Mills are on a mission to re-imagine. Forming in the spring of 2020 this creative Pop-Rock group found solace in the common idea that Rock was indeed alive and well, it just needed a fresh set of ideas.

## HEATHER

[www.heatherband.ca](http://www.heatherband.ca)



Heather is a five-piece rock band hailing from Prince Edward Island's beautiful north shore. The band comprises Evan Martin on lead vocals, Colin Crowther and Jarred Kenny on guitar, Cameron Menzies on bass guitar, and Peter Doucette on drums. With influences from bands such as Audioslave, The Trews, and Big Wreck, Heather walks the edge of tube breakup with groove-driven riffs and visceral expression.

Having recently packed Trailside Music Hall in their hometown of Charlottetown, PEI, the band is now gearing up to record their next single with acclaimed Canadian producer Gavin Brown (Three Days Grace, Billy Talent, Barenaked Ladies, Mother Mother) in Spring 2022.

## JUSTYN THYME

[www.justynthyme.ca](http://www.justynthyme.ca)



Justyn Thyme is the artistic emancipation of ECMA nominated and Music PEI award winning Justyn Young, multi-instrumentalist singer/songwriter and child of Charlottetown, PEI.

## MAUREEN TRAINOR

[www.maureentrainor.bandcamp.com](http://www.maureentrainor.bandcamp.com)



Maureen has been writing songs for close to three decades. Her writing style most closely aligns with folk, although she enjoys listening to a variety of genres, and has an eclectic music collection she draws influence from.

Garnering a national semi-final result in CBC Music's 2017 Searchlight Competition with her song "Goodbye", Maureen decided to embark on a journey to record more of her music and her debut CD, "Nothing But The Stars", was nominated for two Music PEI Awards in 2020.

## PEARLY GATES

[www.instagram.com/pearlygatespei](http://www.instagram.com/pearlygatespei)



Heavenly Sounds Abound! Pearly Gates are Charlottetown's newest rock and roll quartet. Inspired by sounds of the 60's and all things tweed and tubes, Pearly Gates have a penchant for writing memorable hooks using satire and sarcasm to temper themes of love and expectations.

## SOUL FILTER

[www.soul-filter.com](http://www.soul-filter.com)



Soul Filter is a four piece Alt Rock-Pop band from Summerside PEI. Fronted by husband and wife duo Karen & Mike Penton, their often-nostalgic 90s vibe derives inspiration from artists such as Alanis Morissette, The Cranberries & Sheryl Crow. Their debut album A Minor Conspiracy garnered a 2020 Music PEI nomination for Rock Recording of the Year. They are currently set to release their latest single on May 20th as part of Music PEI's Golden Ticket program. Produced by John Angus MacDonald of The Trews, "The City Knows" packs a solid punch of high energy confessional introspection best described as Fleetwood Mac meets Florence & The Machine.

# THE DELEGATES

## ADAM ARCURAGI

The Moon Recording Company (CA, USA)

[www.themoonrecordingco.com](http://www.themoonrecordingco.com)



Formed in 2013, The Moon Recording Company is a conduit through which talented songwriters and recording artists can get connected to the world of sync but also where songwriters can have the freedom to write, retain their intellectual property and increase their creative output. We work with some of the world's leading networks, film studios, music supervisors and ad agencies placing great music in many TV shows, films and other creative projects. Songs have been placed in hit shows for NETFLIX, HBO/HBOMax, Hulu, ABC, commercials and film while writing original songs for various TV shows and projects.



### About Adam:

Adam Arcuragi has been involved in the music industry for the past 18 years. He began his career writing albums and touring; he and his band toured the world, playing shows and festivals with praise from media

outlets such as NPR, Paste, and American Songwriter.

Moving to Los Angeles, Adam started writing for film and TV, along with writing and playing shows with legendary greats such as Ringo Starr and Eric Burdon. He co-wrote several songs with renowned songwriter and girl-group maven Jeff Barry, as well as modern celebrated writer/musicians such as Dave Hartley (The War on Drugs), Sondre Lerche and Fabian Simon.

## ASHLEY NITE

Concord Music Publishing (TN, USA)

[www.concord.com](http://www.concord.com)



Concord Music Publishing is a global, full-service, independent music publisher offering bespoke creative support from its A&R, Synchronization and Marketing teams and diligent administration with in-house

Copyright, Licensing, Income Tracking and Royalty departments.



### About Ashley:

Ashley Nite is a Texas born + Nashville raised A&R Manager at Concord Music Publishing. Beginning her professional career at Sony Publishing, she went on to manage publishing, management, + label outfits,

JRM Publishing + Mailbox Money Music. At Concord, Ashley currently works with globally successful writers of all genres of music.

## BENJAMIN CHAN

MNRK Music Group (ON, CA)

[www.mnrk.com](http://www.mnrk.com)



For the globally focused, digitally minded, music creator. Home to world class music brands, Daltone Last Gang, Indieblu, and more.

### About Ben:

Ben Chan has worked in the industry for over 14 years. He works in sync + licensing and publishing administration at MNRK Music. The company's clients include Arkells, Chromeo, Chuck Berry catalog, The Stereotypes, among many others. As part of the record label, he pitches, negotiates, and licenses music for film, television, video games, and soundtracks, along with any new media platforms that become available.

Through publishing, he works with various writers on copyrights, provides royalty statement + accounting, and from time to time handles the coordination between writers to work together for collaboration on song ideas.

## CAROLE ANN VETTER

Low Profile (NY, USA)

[www.lowprofilenyc.com](http://www.lowprofilenyc.com)



Low Profile is a music licensing and consulting agency based in Brooklyn, NY. We are a female-run company dedicated to helping independent musicians from all over the world build sustainable careers doing what they love through sync placements in film, tv and advertisements.



### About Carole Ann:

Carole Ann is Business Manager of the independent sync licensing agency Low Profile, overseeing all operations at the company from creative pitching to business administration. She's passionate about helping

artists build careers by way of sync, and loves nothing more than placing the unusual, the quirky (i.e. the BEST) music in content for some of the biggest brands & TV studios in the world.

# THE DELEGATES

## CHAD COURNEYA

Sorelle Sounds (ON, CA)

[www.sorellesound.com](http://www.sorellesound.com)



A one-stop music licensing, custom music house & post audio shoppe located in downtown Toronto, ON. Our team encompasses a group of music creatives, licensing specialists, and a niche roster of artists, songwriters, producer/composers, music editors & audio engineers. We collaborate with creative agencies, fellow music supervisors, filmmakers and content creators across a wide array of visual mediums that include film, television, advertising, gaming, industrial, mobile apps, and experiential branding.



### About Chad:

Chad Courneya is the founder of Sorelle Sound, a boutique sync licensing, custom music and creative audio shoppe, representing a dangerous roster of heavy hitting artists, songwriters and composer in

aims to show the world what Canada's independent talent has to offer. Sorelle Sound has seen placements from their roster in ads for brands such as Sephora, Walmart, Skip The Dishes, as well as television placements with Netflix, Hulu, Crave, Viceland, CTV, CBC, and more. Chad is lead music supervisor for the platform YesChef, and was senior music consultant for a number of brand establishments such as Virgin Hotels, Samsung, Hard Rock Hotel & Casinos.

[www.instagram.com/sorellesoundco](http://www.instagram.com/sorellesoundco)  
[www.facebook.com/sorellesound](http://www.facebook.com/sorellesound)

## DIANA MEDEIROS

Daytripper (ON, CA)



[www.daytrippersongs.com](http://www.daytrippersongs.com)

Daytripper is Music Publishing with a creator-first approach. A subsidiary of Toronto-based administrative parent company, CCS Rights Management.

Together we provide full administrative and creative services to our growing and diverse roster of writers, artists, musicians, producers and corporate clients alike.



### About Diana:

For over ten years Diana has worked in a variety of roles in the music industry: sync, licensing administration, A&R, PR, and radio promotion, in Toronto and the UK. She has

worked with music supervisors, production companies, licensors, record labels, program directors, artist managers, and artists directly. Diana is currently the Sync Manager for Toronto-based music publisher Daytripper, and administrative parent company CCS Rights Management – securing placements in television, film, advertising, and more.

## EVERTON LEWIS JR.

Wracket Music Supervision (ON, CA)

[www.wracketmusic.com](http://www.wracketmusic.com)



About Everton and Wracket Music Supervision:  
Everton Lewis, Jr. is an industry veteran who has an ear to the ground for emerging music. Over the past ten years, he's forged his way as a thought leader and leverages an extensive network as he runs his own company, Wracket Music Supervision. He brings a potent combination of creativity and charisma to make the most of budgets big or small. Recent projects include CBC's Anyone's Game, CBC's Next Stop, YO! MTV Maps w/ Ralph McDaniels and Amazon Prime's All or Nothing: Toronto Maple Leafs.

## GAGAN SINGH

SOCAN (ON, CA)

[www.socan.com](http://www.socan.com)

## SOCAN

music. people. connected.

SOCAN is Canada's largest member-based rights management organization. We connect more than 4 million creators and publishers worldwide, and ensure that they are paid for their work – the music and art we all enjoy. We issue licenses for the public playing and performance, communication, display and reproduction of music and visual art. The money we collect from licenses is distributed as royalties to the rights holders who have earned them in Canada and worldwide.



### About Gagan:

SOCAN is pleased to welcome Gagan Singh as A&R Executive, Film/TV & Visual Media, a new role created to focus on the development of our screen composer members.

In his new role, Singh

will work to strengthen relationships with screen composers, along with film/television music ecosystem influencers, both in Canada and globally. He'll meet

# THE DELEGATES

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with screen composers to support their needs from business and creative perspectives, alongside the Film/TV Account Executive team in Membership.

## GLEN McMULLEN Sound of Pop (NS, CA) [www.soundofpop.com](http://www.soundofpop.com)



Sound of Pop (SOP) Inc. is a two-time ECMA award-winning music publishing & master/sync representation company owned and operated by Glenn McMullen and Tim Hardy. A member of Music Publishers Canada, SOP represents 3000+ songs world-wide in a one-stop capacity including many East Coast Artists.



**About Glenn:**  
Glenn McMullen is the president and co-owner of the 2021 ECMA Company of the Year - Sound of Pop (SOP) Inc. Glenn has over 12 years of experience running an independent music publishing company and been a featured panelist at numerous music conferences.

## GREG TORRINGTON The Stingray Group (QC, CA) [www.music.stingray.com](http://www.music.stingray.com)



Stingray is a global premium provider of curated direct-to-consumer and B2B services, including audio television channels, over 100 radio stations, SVOD content, 4K UHD television channels, karaoke products, digital signage, in-store music, and music apps.



**About Greg:**  
Greg serves as Content Music Curator for Stingray Music's Roots and Country Music channels for North America covering Country, Folk, Blues, Americana, Bluegrass, and programmer for Stingray

Country video channel. His music industry past included

major market radio Music Director, A&R at Warner, Artist Manager and Consultant, Booking Agency A&R.

## JASON SCHNEIDER Jason Schneider Media (ON, CA) [www.jasonschniedermedia.com](http://www.jasonschniedermedia.com)

### JSM.

#### Jason Schneider Media

Jason Schneider Media is a Toronto-based public relations company that works to get your music into the hands and ears of Canada's leading influencers. With an ever-growing roster of domestic and international artists, our goal is to get your project to the next level.



**About Jason:**  
Since 1994, Jason Schneider has worked in various full-time capacities as a music journalist, editor, publicist and musician, amounting to experience in nearly all facets of the Canadian music and media industries.

What Jason brings to any campaign is a vast network of contacts, and a passion to take each project to the highest possible level

## JORDAN HOWARD Daytripper (ON, CA) [www.daytrippersongs.com](http://www.daytrippersongs.com)



#### DAYTRIPPER

Daytripper is Music Publishing with a creator-first approach. A subsidiary of Toronto-based administrative parent company, CCS Rights Management. Together we provide full administrative and creative services to our growing and diverse roster of writers, artists, musicians, producers and corporate clients alike.



**About Jordan:**  
Jordan Howard, Creative Director and Global Head of A&R of CCS Rights Management (CCS) and Daytripper Music Publishing, oversees the signings and development of both up-and-coming and award-winning artists, songwriters, and producers. With over 15 years of diverse experience in the music industry, Jordan has a stellar track record of incredible A&R acumen and artist development.

# THE DELEGATES

## KAREN BLISS

**Billboard & FYI Music News Journalist (ON, CA)**

[www.billboard.com](http://www.billboard.com)

[www.fyimusicnews.ca](http://www.fyimusicnews.ca)

[www.samaritanmag.com](http://www.samaritanmag.com)



Billboard is a U.S. music industry news publication and website; FYI Music News is a Canadian music industry news site and newsletter; and Samaritanmag.com is a music-heavy news site about charities and causes.



### About Karen:

Toronto-based music journalist Karen Bliss has interviewed thousands of artists, including Kurt Cobain, Eminem, Eddie Vedder, Lauryn Hill, Robert Plant, Jimmy Page, Justin Timberlake, Beyoncé, Shawn Mendes, Britney Spears and Metallica. She is the Canadian correspondent for Billboard, and a regular contributor to FYI Music News. She also owns charity-focused site, [samaritanmag.com](http://samaritanmag.com).

## LASER MALENA-WEBBER

**Laser Campaigns (CA, USA)**

[www.lasercampaigns.com](http://www.lasercampaigns.com)



Laser Malena-Webber is one half of The Doubleclicks, an internationally touring band with seven independent albums (four of which charted on Billboard) and several viral music videos. They have aided in the fundraising of over \$2 million for independent art projects.

Laser's crowdfunding consulting business, Laser Campaigns, is one of a select group officially recognized by Kickstarter. Their book, *Crowdfunding for Musicians*, was published by Berklee Press in 2019.

## PATRICK MICHAEL CLANCY

**Lyric House (CA, USA)**

[www.lyrichouseco.com](http://www.lyrichouseco.com)



Founded in 2012, Lyric House is a LA-based music licensing and publishing company, specializing in music placement for TV, film, trailers, video games, and advertisements. The Lyric

House team is comprised of creatives and innovators, always pushing the limits of the musical spectrum and possibilities.



### About Patrick:

Patrick Clancy is an active member of the sync community in Los Angeles. He is the Director of Music + Creative at Lyric House and is responsible for licensing and development of their writer and artist roster.

Patrick also has a long history in live performance, recording engineering, and session playing.

## REBECCA WEBSTER

**CMRRA (ON, CA)**

[www.cmrra.ca](http://www.cmrra.ca)

Established in 1975, with headquarters in the heart of Toronto, Canada, the Canadian Musical Reproduction

Rights Agency is a dynamic music licensing agency representing music copyright owners. Our clients are music publishers and self-published songwriters who own the rights to the vast majority of songs recorded, sold, streamed and broadcast in Canada. Our team works diligently on behalf of our clients to negotiate licensing agreements, collect royalties from our licensees (Apple, Spotify, Amazon, YouTube, Facebook, Tik Tok, radio stations, major and independent record labels, and others) and to distribute those royalties.



### About Rebecca:

Rebecca Webster is the Director of Industry Relations & Communications at the Canadian Musical Reproduction Rights Agency (CMRRA), a SoundExchange company. She joined CMRRA in 2019

after running highly-respected music public relations company Webster Media Consulting Inc. for the last ten years in Toronto. Known for her roster of award-winning artists, she helmed the Canadian publicity campaigns for Arcade Fire's 'The Suburbs', French-Canadian rock band Karkwa, Netflix docu-series Hip Hop Evolution host Shad, Children's music entertainers Splash'N Boots as well as Nick Cave & The Bad Seeds and Third Man Records' Margo Price, among others. Prior to launching Webster, she built and ran the Toronto media office for Montreal's Distribution Fusion III. She is an honours graduate of Ryerson University's esteemed Radio & Television Arts and Public Relations programs.

# THE DELEGATES

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## RICH BRISSON

Cadence Music Group /

Eggplant Music & Sound (ON, CA)

[www.cadencemusicgroup.com](http://www.cadencemusicgroup.com) [www.theeggplant.com](http://www.theeggplant.com)



Cadence Music Group - is home to 4 exclusively owned record labels and Fontana North, a large music distribution

company digitally servicing over 30 record labels domestically and internationally. Collectively, our artists include Alabama Shakes, Black Pumas, My Morning Jacket, Felix Cartal, Sam Roberts Band, The Trews, Martha Wainwright, Headstones, Moist + many others.



The Eggplant Collective - an Emmy award winning audio post production house based in Toronto, Canada.



### About Rich:

Rich Brisson is the Head of Sync & Licensing at Cadence Music Group representing 30+ record labels for sync placement opportunities. Cadence has seen placements in ads for Virgin Mobile, Ford, Lululemon,

Facebook + numerous television placements with NBC, CBS, Fox Sports, Netflix, CBC and Sportsnet.

Rich is also a part of the music supervision team at Eggplant Music & Sound representing a roster of in-house composers along with two full-service audio post studios. The Eggplant has composed music for brands such as Ikea, Bell, Visa, Mitsubishi, VW, McDonald's + many others.

films, advertisements, and more. In her free time, she works on various crafts and hangs out with her silly dog Otto.

## SCOTTY TAYLOR

Kiss The Sun Music (ON, CA)

[www.kissthesunmusic.com](http://www.kissthesunmusic.com)



KTS MUSIC CO is a full service Music Supervision company here to help navigate your sonic journey. We specialize in the negotiation and acquisition of intellectual property rights and second to none creative support for media.

### About Scotty:

Scotty Taylor is a music solutions super agent. Music supervisor, producer, copyright acquisition specialist member of the Guild of Music Supervisors US and founding member of the Guild of Music Supervisors Canada. He's also a former member of the highly acclaimed Supergroup Sonic Branding Co. A seasoned sonic Sherpa, his jackknife approach to music supervision, song clearance, acquisition and negotiation sees him seamlessly bridging the gap between client and creative to facilitate even the most singular of creative goals.

With a fierce tenacity and signature flair, Scotty regularly works across a multitude of media platforms from Advertising, TV, Film and the emerging worlds of branded music curation and playlisting.



## SAMANTHA STORCH

Terrorbird Media (NY, USA)

[www.terrorbird.com](http://www.terrorbird.com)



Since 2006, Terrorbird has carved out a niche as a premiere player in the music marketing world. Offering a full service approach to sync licensing, publishing administration, original composition, international strategy, publicity, digital playlist positioning, and radio promotion services, Terrorbird provides unparalleled client services with the customized approach of a boutique firm.

### About Sam:

Sam Storch is the Sync Licensing Manager at Terrorbird Media. With her team, she champions the music of Terrorbird's artists through creative pitching for tv shows,



# THE DELEGATES

## SUE CRAWSHAW

Pick and Mix Music (LDN, EN)

[www.pickandmixmusic.com](http://www.pickandmixmusic.com)

Pick And Mix Music is a A UK and Los Angeles based company established in June 2005. Pick And Mix specializes in music synchronization agency for Film, TV, Video games and the Advertising industry. A personal service set up for independent music companies (record companies / publishers and managers) to market their artists and composers to US and UK Music Supervisors, film studios and broadcasters.



Publishing, in addition to 7 years at performing rights organization BMI in London. She then moved into sync placement and music supervision establishing Pick And Mix Music some 17 years ago. She has worked with artists such as AC/DC, Fat Boy Slim, James Bay, Kodaline and Nothing But Thieves.

Having lived and worked in Los Angeles for seven years she recently returned to the UK full time. Sue has worked as a music supervisor on various successful BAFTA and Emmy Award winning TV productions including THE CROWN Seasons 1 & 2 (Netflix), BEHIND HER EYES (Netflix), CHLOE (Amazon), QUIZ (ITV), STRIKE BACK Seasons 6, 7 and 8 (HBO / Cinemax), OASIS (Amazon pilot), ORIGIN (YouTube Red), THE REPLACEMENT (BBC). Past credits also include the BAFTA nominated "SON OF RAMBOW" (Paramount), HE KILLS COPPERS (BBC), RAW (RTE) and LOVE HATE (RTE).

### About Sue:

Sue Crawshaw, founder and owner of Pick And Mix Music has worked across all aspects of the music industry over 3 decades. She started her career in music publishing with spells at MCA, Chrysalis, Asongs and Albert's

## VINCE DEGIORGIO

Cymba Music Publishing (ON, CA)

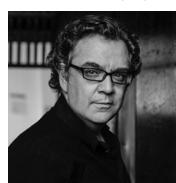
[www.cymbamusic.com](http://www.cymbamusic.com)

## CYMBA

### ▲USIC PUBLISHING

CYMBA Music is an internationally renowned boutique publisher led by industry veteran and pop music visionary, Vincent Degiorgio. With a headquarters in Toronto and a mindset that's global - the foundations of CYMBA are built on the power of pop music that brings people together. CYMBA stands apart, infusing genres with new possibilities, crafting original and unforgettable melodies, and championing a diverse catalogue of

international pop artists and writers.



### About Vince:

Vince Degiorgio is the president of CYMBA, is one of the most pro-active, creative music publishing entities in Canada. With unprecedented global reach and a focus on the international market for recorded music and synch, it is home for writers and artists such as the Juno nominated Monowhales, Logan Richard, Talltale and Kelsie Watts.

## WARREN BRAY

Grayson Music Group (ON, CA)

[www.graysonmusicgroup.com](http://www.graysonmusicgroup.com)



Grayson Music is a creative audio post production house in Toronto, Canada that specializes in music, sound and experiential work across film, television, advertising and immersive content. Grayson's collective of artists create award-winning original music & sound design, while being an industry vanguard in music supervision, licensing, dialogue direction & casting



### About Warren:

Warren Bray is a musician, composer, disc jockey, music encyclopedia and music supervisor at Grayson Music. Born and raised in Scarborough Ontario, Warren has been playing bass and reading album liner notes since he was a kid. As one of the founding members of Toronto band Grand Analog, he's played shows all over the world, performing with groups like The Roots, Big Boi from Outkast, Shad, The Halluci Nation and more. Warren has over a decade of experience in the licensing world and he's written original music for advertising, film and TV as well. He also has a new prog/soundtrack band called RØISEN, whose debut record is coming out this year.  
[www.instagram.com/wearegraysonmusic](http://www.instagram.com/wearegraysonmusic)  
[www.twitter.com/graysonmusicgrp](http://www.twitter.com/graysonmusicgrp)  
[www.facebook.com/wearegraysonmusic](http://www.facebook.com/wearegraysonmusic)

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Executive Director

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(902) 940-3364

## FACTOR Canada

We acknowledge the financial support of FACTOR, the Government of Canada and of Canada's private radio broadcasters.  
Nous reconnaissons l'appui financier de FACTOR, du gouvernement du Canada, et des radiodiffuseurs privés du Canada.



Atlantic Canada  
Opportunities  
Agency



# SOCAN



[WWW.MUSICPEI.COM](http://WWW.MUSICPEI.COM)

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