



# PROGRAM GUIDE

September 23rd-25th • 2024



# ABOUT

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## SHOWCASE PEI

Music PEI's flagship export development event, **Showcase PEI**, has gained an international reputation in the industry as a must-attend event. Over 650 delegates have been recruited since 2008 to see PEI's top artists, collectively generating more than \$5,000,000 in opportunities for PEI artists. Thank you for being a part of Showcase PEI's legacy.

## EVENTS & PROGRAMS

Music PEI hosts two annual industry events, Showcase PEI and the Canadian Song Conference. Music PEI Week is a community festival celebrating our music creators with concerts and an awards program.

Our programs include the Investment Program (distributing up to \$120,000 each year in grants), mentorship and education programs, including RBC Golden Ticket program (assisting emerging artists to release singles) and Takin Care of Business (focused on creating sustainable careers through developing multiple revenue streams). Music PEI has also developed programs focused on championing diversity, equity, and inclusion like the Black Artist Mentorship and TD Diverse Voices programs, and our Board of Directors includes dedicated seats representing the Black, Indigenous, 2SLGBTQAI+, and Francophone communities.

These achievements have been made possible directly as a result of the tremendous financial support from **FACTOR** (through the support of the Canadian Government and Canada's private radio broadcasters), the **Atlantic Canada Opportunities Agency (ACOA)**, and the **Province of PEI** (Through Innovation PEI and Skills PEI). And, of course, it would not happen without a dedicated and hardworking staff here at Music PEI and a supportive volunteer Board of Directors.

## LAND ACKNOWLEDGEMENT

Music PEI would like to acknowledge the land on which we gather is unceded Mi'kmaq territory and we pay our respects to the Indigenous people of this territory: past, present and future.

# WELCOME MESSAGES

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Dear Artists and Delegates, Welcome to Music PEI's flagship event, Showcase PEI, now in its 17th year. You are participating in an event that has helped launch careers, send artists across Canada and around the world, and generate millions of dollars in performance fees.

You may notice that this conference differs from many other music industry events. The focus of Showcase PEI is solely on creating live performance opportunities. There are no panels or workshops—just music and networking.

As a delegate, you will travel to various venues across Prince Edward Island, where you'll experience a variety of music genres ranging from pop to rock, classical, global, and roots.

We are extremely proud of our music community here and are confident that you will find artists to collaborate with for your events, projects, or representation.

We are also deeply grateful for the ongoing support from our core funders: **FACTOR** (with support from the Canadian Government and Canada's private radio broadcasters), the **Government of PEI** (Innovation PEI & Skills PEI), and the **Atlantic Canada Opportunities Agency (ACOA)**. A big shoutout to the Music PEI staff, who have worked tirelessly to create a seamless and fun atmosphere!

We hope you enjoy the three days of superb music, great food, camaraderie, and fun that is Showcase PEI!

**Rob Oakie, Executive Director**



On behalf of the Government of Prince Edward Island, welcome to the 2024 edition of Showcase PEI!

Music is a big part of what makes Prince Edward Island special – it brings us together and enriches every part of our lives. Musicians, songwriters, industry experts, and everyone in between contribute to making the Island both a vibrant music destination and a flourishing PEI export.

Once again, our Island artists will grace the stage with their dynamic performances, promising an unforgettable experience for everyone.

Enjoy our Island talent and everything the conference has to offer.

Wishing you all a wonderful Showcase!

Cheers,

**Hon. Gilles Arsenault**  
**Minister of Economic Development, Innovation and Trade**  
**Province of Prince Edward Island**

# WELCOME MESSAGES



On behalf of the Music PEI board of directors, I would like to welcome you all to Showcase PEI, one of Music PEI's flagship events. Our team at Music PEI, along with our world class artists, have worked hard to create a stellar event and share music with you. We hope this event provides you with an opportunity to listen to some phenomenal music, meet with our artists, and establish meaningful business relationships. We truly look forward to hearing about the work opportunities that come out of Showcase PEI each year.

Thank you for your participation and your interest in PEI music. Enjoy your time on the island!

**Nikki Waite, Board President**

Minister of Rural Economic Development  
and Minister responsible for the Atlantic  
Canada Opportunities Agency



Ministre du Développement économique rural et  
ministre responsable de l'Agence de promotion  
économique du Canada atlantique



Welcome!

Canada's arts festivals allow us to see and experience the beautiful, diverse cultures that make us who we are as Canadians.

Here on the East Coast, music is at the heart of who we are. With that, comes a rich history of writers across all genres who so evocatively share our stories with the world.

This event has rightfully earned its reputation as a key connector of the Island's talented songwriters and performers to exciting opportunities around the globe.

Congratulations to Music PEI for providing Island creatives with the tools and resources to advance their careers and showcase their art to new audiences.

Your federal government is proud to support all our incredible artists. Best wishes to all participants – and to the audience, you are in for a treat!

**The Honourable Gudie Hutchings, P.C., M.P.**

Bienvenue à tous et toutes!

Les festivals artistiques du Canada nous permettent de voir et de découvrir les cultures magnifiques et diversifiées qui font de nous qui nous sommes en tant que Canadiens.

Ici, sur la côte est, la musique est au coeur de qui nous sommes. Et avec cela vient une riche histoire d'auteurs dans tous les genres qui partagent nos histoires avec le monde de manière si évocatrice.

Cet événement a mérité à juste titre sa réputation de lien essentiel entre les auteurs-compositeurs et les interprètes talentueux de l'Île-du-Prince-Édouard et les possibilités passionnantes offertes dans le monde entier.

Je tiens à féliciter Music PEI pour fournir aux créateurs de l'Île-du-Prince-Édouard les outils et les ressources nécessaires pour faire avancer leur carrière et présenter leur art à de nouveaux publics.

Votre gouvernement fédéral est fier d'appuyer nos incroyables artistes. Meilleurs voeux aux participants et beaucoup de plaisir à tous les spectateurs!

**L'honorable Gudie Hutchings, C.P., députée**

## MUSIC PEI STAFF

Rob Oakie - Executive Director (He/Him)  
Andy Glydon - Programs Officer (They/Them)  
Shannon Smith - Finance Manager (She/Her)  
Dylan Menzie - Team Lead (He/Him)  
Sam Langille - Delegate Coordinator (He/Him)  
Harry Bruce - Event Coordinator (He/Him)  
One Stone Studio - Graphic Design

## MUSIC PEI BOARD OF DIRECTORS

### Executive Officers

Carlie Howell - Chair (They/Them)  
Mark Watts - Vice Chair (He/Him)  
Nikki Waite - Past Chair (She/Her)  
Emma Fugate - Treasurer (She/Her)  
Madison Ranta - Secretary (She/Her)

### Elected Directors

Braeden Van Asperen (He/Him)  
Brandon Howard Roy (He/Him)  
Brian Dunn (He/Him)  
Devon Ross (He/Him)  
Hannah Beck (She/Her)

### Community Representatives

Charles Aondo - Black Community Rep (He/Him)  
Julie Pellisier-Lush - Indigenous Community Rep (She/Her)  
Carlie Howell - 2SLGBTQA+ Community Rep (They/Them)  
Michel Lalonde - Francophone Community Rep (He/Him)

# CONTACT INFO

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## GENERAL HELP

**Dylan Menzie, Team Lead**  
dylan@musicpei.com  
(902) 628-9821

**Sam Langille, Delegate Coordinator**  
sam@musicpei.com  
(902) 218-1962

**Harry Bruce, Event Coordinator**  
harry@musicpei.com  
(902) 314-2262

## TRANSPORTATION

**Rob Oakie, Executive Director**  
roboakie@musicpei.com  
(902) 940-3364

**Andy Glydon, Programs Officer**  
andy@musicpei.com  
(902) 388-1607

# ARTIST EXCHANGE PROGRAM

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Music PEI's artist exchange program is returning this year as part of Showcase PEI 2024. We are excited to announce our collaboration with the English Folk Expo, which will bring an artist from the UK to idyllic Prince Edward Island.

Since its inception in 2012, the Artist Exchange Program (AEP) has partnered with organizations in England, Wales, Denmark and Sweden and paired many celebrated PEI artists like Catherine MacLellan, Tim Chaisson, Alicia Toner and Joce Reyome with artists from those regions.

This year Music PEI has partnered with English Folk Expo and have paired Lawrence Maxwell with British artist Robbie Cavanagh. The two artists will have the unique opportunity to engage in co-writing and recording sessions in Prince Edward Island and the UK as well as showcase at both Showcase PEI and English Folk Expo in 2025 in Manchester, United Kingdom.

This year's artist exchange promises to be a remarkable experience, fostering creative connections between musicians from different corners of the world while showcasing the vibrant musical culture of Prince Edward Island on the international stage.

We would like to extend our heartfelt gratitude to our exchange partner, the English Folk Expo. Together, we are nurturing artistic connections and fostering cultural exchange, and it has been a true pleasure working alongside you.



# DOWNTOWN CHARLOTTETOWN



## Coffee

The 5th Wave, 170 Great George St  
 Receiver Coffee, 128 Richmond St, 178 Water St  
 The Shed - Library, 97 Queen St  
 Casa Mia - 131 Queen St.

## Downtown Restaurants

Aldo Reny's, 6 Prince St (inside Founder's)  
 Haru K-BBQ, 58 Grafton St  
 Leonhard's, 142 Great George St (Lunch)  
 Ta Ke Sushi, 92 Queen St  
 Taste of India, 129 Kent St  
 Sea Rocket, 110 Queen St (Oyster Bar)  
 Hunter's Ale House, 185 Kent St (Late Night Pub)  
 Slaymaker & Nichols, 82 Fitzroy St (Fine Dining)  
 Splendid Essence, 186 Prince St (Chinese/Vegan)  
 Subway, 101 Grafton St (Fast Food)

## Convenience & Stores

Downtown Convenience, 54 Queen St  
 HighMart, 175 Queen St  
 Shoppers Drugmart, 172 Queen St  
 Sobeys Express (Open 24h), 230 Euston St  
 Long & McQuade, 104 Capital Dr  
 Founder's Food Hall & Market (Food, Local Gifts), 6 Prince St

## Staff Faves

Sam: Leonhard's, *Turkey Sandwich*  
 Dylan: Haru K-BBQ, *Bulgogi*  
 Rob: Sea Rocket, *Baked Oysters 3 Ways*  
 Andy: Slaymaker & Nichols, *Shrimp Pil Pil*  
 Shannon: Taste of India, *Butter Chicken*  
 Harry: Aldo Reny's, *The Boss*



# THE ARTISTS

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## Absolute Losers

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Sam Langille, Josh Langille, and Daniel Hartinger are Absolute Losers, a rock trio based in Charlottetown, PEI. Since forming in 2019, the band has camouflaged their pop sensibilities with wiry guitar work, intertwining bass and drum parts, and hook-laden, nonchalant vocals. In their latest efforts, Absolute Losers shed the camouflage and proudly bear their knack for catchy melodies, soaring harmonies, and straight-to-point pop songwriting.

## Alicia Toner

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Alicia Toner is an award-winning singer, songwriter and multi-instrumentalist from the East Coast of Canada. Her latest album, "Joan", marks the arrival of a remarkable artist. Nominated for two East Coast Music Awards (Rising Star and Solo Recording of the Year) and winning Solo Artist of the Year at the Canadian Folk Music Awards, "Joan" is full of masterful vocals, compelling lyrics and top-notch production. It is a collection of songs that demands your attention.



## Aubin pi la S.C.B.

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Aubin pi la S.C.B. is an Acadian rock n' roll band from Abram-Village, PEI. Formed in 2019 in Iqaluit, Nunavut by Riel Gallant and Dave White, the group is now based in PEI and is composed of Riel Gallant, Robbie Gallant, Shane and Dawson Arseneault. They recorded and released its first album *Yousque l'hell* in 2022, they were nominated for the Prix de L'Acadie in 2024, and will be releasing new music soon!

## Brad Milligan

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Brad Milligan is an award winning Singer/Songwriter from Charlottetown, PE, well-known for his golden voice and impassioned stage presence. Previously of the group 'Arsenal Mills', with whom he won a Music PEI award in 2022, Brad has more recently began his solo career. Releasing his Debut EP "Gettin' Better" in June of 2023 to great acclaim, garnering him another nomination, ECMA showcases, and opening slots for artists like; Brett Kissel, The Trews, and Buckcherry.



## Brooke MacArthur

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Brooke MacArthur is a country singer/songwriter who was recently a double nominee at the 2024 Music PEI awards. Over the last year, she released two singles and had the honor of sharing stages with artists such as Brett Kissel and Alan Doyle. Driven by her passion for songwriting, Brooke has been refining her skills in the studio, collaborating with songwriters across the nation and evolving her sound.

# THE ARTISTS

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## The Burning Hell

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The Burning Hell is the musical project of songwriter Mathias Kom and multi-instrumentalist Ariel Sharratt, often including additional collaborators. Their genre-shifting music is packed with literary and pop-cultural forebears, incorporating a fixation on apocalypse into exuberant, participatory songs which have taken them all over the world. 'Garbage Island,' their newest album, was released in 2022 on You've Changed Records in North America and BB\*Island elsewhere. Their next record will be released in early 2025.



## Catherine MacLellan

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Catherine MacLellan is a singer-songwriter from Prince Edward Island. She is a JUNO award-winning artist and respected songwriter with seven albums and a global fan base. Catherine's heartfelt music takes you on a journey through life's ups and downs. Her dedication to songwriting and her engagement with her audience is at the heart of her craft.

## Dennis Ellsworth

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Dennis Ellsworth is a songwriter, performer, sideman, and record producer from Charlottetown, PE. He has collaborated with Josh Finlayson and Andy Maize from Skydiggers, Gord Downie from The Tragically Hip, Joel Plaskett, Donovan Woods, Rose Cousins, John Smith, and David Barbe. Dennis is signed to CYMBA Music Publishing who have been placing his songs in a variety of television and film. His latest album, Modern Hope, was released in March 2024 on Tonic Records.



## Dylan Menzie

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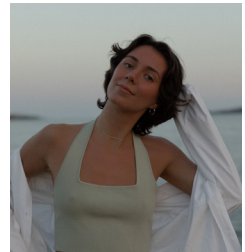
Since 2013, Dylan Menzie has been building a catalog of acclaimed, award winning music. Drawing inspiration from acts like Wilco, Fleet Foxes, and Vampire Weekend, Menzie is a combination of folk, rock, and pop elements best described as Indie Pop Americana. His dynamic vocals and compelling songwriting have allowed him to tour countries around the world. Constantly moving forward, Menzie released his latest offering on September 6th, 2024.

## Emilea May

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Emilea May, a PEI-based artist, creates music that fosters healing and growth through raw expression. Her dreamy vocals and honest lyrics encourage deep introspection. Inspired by Lizzy McAlpine and Madison Cunningham, her upcoming debut album, "Unwreck Me," blends indie, pop, and rock to explore themes of heartache, hope, and the transformative journey of motherhood. Despite her brief live performance history, she has shared the stage with The East Pointers, Rose Cousins, and Tim Baker.



# THE ARTISTS

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## Gordie MacKeeman and his Rhythm Boys

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Gordie MacKeeman and his Rhythm Boys electrify audiences worldwide with their energetic blend of roots, folk, and traditional music. Hailing from Prince Edward Island, Canada, MacKeeman's masterful fiddling and dynamic step dancing lead the charge, backed by a talented ensemble of musicians on guitar, bass, and percussion. Their high-energy performances and infectious stage presence have earned them acclaim at festivals and concerts, captivating audiences with their boundless charisma and virtuosic musicianship.

## Hit the Coast

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Formed in 2022, PEI based alt-rock up-and-comers Hit the Coast have begun making an impact with the release of 3 singles, high quality live performance footage, and most recently their first music video. While the band is newly formed, its members have participated in ECMA winning projects like Coyote and Sorrey. Hit the Coast's alt-rock sound lands somewhere between Our Lady Peace, Big Wreck, and Foals.



## Inn Echo

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Tuli (BC), Karson (ON) and Tom (USA) came to Prince Edward Island as music students and became Inn Echo in 2019, closely weaving what is now their distinct symphony of living tradition. From the Woodford Folk Festival in Australia to the Hebridean Celtic Festival in Scotland, The Calgary Folk Festival to their hometown PEI Festival of Small Halls, Inn Echo have a reputation as tradition keepers and tune makers that will take you to dawn.

## Irish Mythen

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Juno-nominated and multi-award-winning artist Irish Mythen offers more than just songs in their live performances. Known for captivating stage presence and dynamic crowd interaction, Irish has performed at major festivals worldwide, including Glastonbury's Avalon stage, the Byron Bay Blues Festival, and the Sydney Opera House. Their solo show has also graced numerous venues across Europe, the Americas, and Oceania, solidifying their reputation as a must-see act.



## Joce Reyome

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Joce Reyome, celebrated for blending classic blues and folk with raw vocals, was named Music PEI's "Entertainer of the Year" in 2022. Reyome has graced the Confederation Centre of the Arts main stage, JUNOfest 2024, and the East Coast Music Awards, collaborating with artists like Erin Costello and Greg Alsop. Known for their authentic performances, Reyome transforms audiences into participants, guiding them through a journey of heartbreak, humour, and love.

# THE ARTISTS

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## Lawrence Maxwell

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Having completed his first series of international performances in 2023 at Tønder Festival in Denmark and AmericanaFest-UK in London, Lawrence Maxwell was awarded Music PEI's 'Entertainer of the Year' in 2024. As an ECMA nominee and three-time Music P.E.I. award winner, this Prince Edward Island singer-songwriter will tell it to you like it's folk, and sing it to you like it's country.

## Lennie Gallant

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Internationally known PEI songwriter Lennie Gallant has released fifteen albums of original songs which have won him a host of awards and nominations. Gallant is a much-respected songwriter by fans and artists alike and not long ago he was asked to write songs with the late great Jimmy Buffett for his last album, Equal Strain on All Parts. His song "Peter's Dream" was inducted in the Canadian Songwriters Hall of Fame and he is a member of The Order of Canada.



## Logan Richard

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From the corner stages of low-lit blues bars, to the spell-binding spectacles on theatre bills, Logan Richard's beckoning melodies have risen to prominence in the Canadian music scene. As a Prince Edward Island-born songwriter, guitarist, and producer, Richard has built and continues to hone his catalogue of original music, which has been featured in noteworthy TV and film sync placements, such as: Netflix's *Ginny & Georgia*, City TV's *Hudson and Rex*, and *Hockey Night in Canada*.

## Luka Hall

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At just 17 years old, Luka Hall stands as a prodigious fiddle-playing virtuoso hailing from Prince Edward Island. Since the age of 9, Luka has been captivating audiences with his mesmerizing performances, establishing himself as a rising star in the vibrant island trad music scene. With his latest release, "When I Saw You", Luka's new self-penned single, he steps into a brighter spotlight as not only an instrumentalist but also a vocalist.



## Nick Doneff

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Nick Doneff's stock-in-trade is an unassuming marriage of warm nostalgia and gallows humour delivered with a wringing grip on his scratch-and-dent Fender Mustang. Tom Power, host of CBC's flagship arts and culture program "Q", describes him as a cross between John Prine and Joel Plaskett and an artist that "you need to hear."

## Noah Malcolm

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With 5 Music PEI and 2 ECMA nominations in 2024, Island singer-songwriter Noah Malcolm is making his mark. Oozing originality on stages like M for Montreal, Lunenburg Folk Fest, Cavendish Beach Music Fest, JUNOFest, ECMAs, or with the PEI Symphony, Malcolm's array of influences are





# THE ARTISTS

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## Noah Malcolm cont.

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revealed in his predominantly folk-pop sound. His grungy 2024 release 'January' earned his first Spotify Editorial playlists, catching new ears around the globe. Signed to CYMBA Music Publishing.

## Robbie Cavanagh

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Since releasing his 3rd record Tough Love, Award winning UK songwriter Robbie Cavanagh has been touring prolifically, as a headline artist and in support of The Wood Brothers. The album saw Robbie showcase at Folk Alliance and Celtic Connections as well as many festival appearances. Robbie returns to Folk Alliance in Montreal 2025.



## Sarah Hagen

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A classical pianist with a wry wit, pianist Sarah Hagen enjoys a rich and diverse concertising life in Europe and across Canada and the US including twice to NYC's Carnegie Hall. Awarded as Artist of the Year by both Ontario Contact and the BC Touring Council, her interpretations have been described as "outstandingly inventive" [University of Waterloo Gazette], "with great sensitivity and heart" [Vernon Morning Star].

## Tara MacLean

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Tara MacLean is an award winning, internationally renowned Canadian singer/songwriter, touring artist and now author. She is currently working on her 9th studio album. Her memoir, Song of the Sparrow, became an instant best seller. This year, she won Song of the Year at the PEI Music Awards and was nominated for 3 ECMAs. She is looking forward to her first UK tour summer of 2024.



## Tiffany Liu

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Tiffany Liu, an accomplished Pipa player from China, seamlessly blends traditional Chinese music with global influences. Recognized for her exceptional skill, she captivates audiences worldwide. A nominee for prestigious awards like ECMA and awarded for the 'Achievement of World Music' at the MusicPEI Awards in 2024, Tiffany bridges cultures through her artistry, sharing the beauty of the Pipa with a global audience.

## The Umbrella Collective

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The Umbrella Collective, a six-piece band from Epekwitk (Prince Edward Island), blends diverse experiences to create a unique sound. They are rising with their debut tape, "WELCOME TO STUDIO UC!" which won R&B/Soul and Rap/Hip-Hop Recording of the Year at the 2024 Music PEI Awards. Nominated at ECMA 2024, the band is touring across Turtle Island (Canada) for their "WELCOME TO STUDIO UC! Summer Tour 2024," performing primarily in Epekwitk.



# PERFORMANCE SCHEDULE

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**MONDAY**

**Sept 23rd**

## **1:00 - 3:00 PM ST. PAUL'S CHURCH**

1:00	Robbie Cavanagh
1:30	Lawrence Maxwell
2:00	Emilea May
2:30	Noah Malcolm

## **7:00 - 9:30 PM TRAILSIDE MUSIC HALL**

7:00	Catherine MacLellan
7:30	Brad Milligan
8:00	Aubin Pi La S.C.B.
8:30	Hit the Coast
9:00	Absolute Losers

**TUESDAY**

**Sept 24th**

## **1:00 - 3:00 PM ST. MARY'S CHURCH**

1:00	Luka Hall
1:30	Tara MacLean
2:00	Lennie Gallant
2:30	Irish Mythen

## **7:00 - 9:30 PM HARMONY HOUSE**

7:00	Brooke MacArthur
7:30	Sarah Hagen
8:00	Alicia Toner
8:30	Joce Reyome
9:00	Gordie MacKeeman & his Rhythm Boys

**WEDNESDAY**

**Sept 25th**

## **1:00 - 3:00 PM COURTHOUSE THEATRE**

1:00	Dylan Menzie
1:30	Dennis Ellsworth
2:00	The Burning Hell

## **7:00 - 9:30 PM THE GUILD**

7:00	Tiffany Liu
7:30	Nick Doneff
8:00	Inn Echo
8:30	Logan Richard
9:00	The Umbrella Collective

# THE DELEGATES

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## Adam Oppenheim (AB, CA)

Stampede Entertainment  
sei.ca



### About Adam (He/Him)

Adam Oppenheim is the President of Stampede Entertainment, a Calgary based concert promoter and talent buyer. Proudly procuring talent for Canadian events, venues and institutions, including the Calgary Stampede, National Music Centre, Grey Cup Festival, and Calgary Flames, and has promoted concerts including Taylor Swift, KISS, Shania Twain, and many more. Adam previously served as the Vice-Chairman of the Alberta Music Industry Association Board of Directors, encouraging growth and development of the Provincial music industry.

## Allison Cooke (PEI, CA)

Cloggeroo  
cloggeroo.com



### About Allison (She/Her)

With a love of sharing the live music experience, Allison she is no stranger to volunteering her time for various music events throughout the Maritimes, such as the NFLD Folk Festival, Follyfest, Stanfest, the ECMA Conference, and has also recently been employed as the Family Day Coordinator for Festival Route 11. Allison found her home when she began working with Cloggeroo in 2017, a charming grassroots festival on the Brudenell River in Georgetown, PEI. Currently, Allison sits on the Board of Directors, and has been Cloggeroo's official delegate at various conferences.

## Angie Rance (LDN, UK)

Earth Agency  
earth-agency.com



### About Angie (She/Her)

Angie is an Agent at Earth Agency, working with live acts across an array of genres ranging through folk/roots, instrumental, post-classical, indie, electronica and rock.

## Brett Rehling (BHAM, UK)

The Kitchen Garden  
kitchengardencafe.co.uk



### About Brett (He/Him)

Brett Rehling is the Managing Director of The Kitchen Garden Cafe in Birmingham, UK. He books and promotes music events throughout the City, both at The Kitchen Garden, and other venues across the City. He also curates a stage at The Moseley Folk and Arts Festival.

# THE DELEGATES

## Charmaine Iscala (AB, CA)

Whitecap Entertainment  
whitecapentertainment.com



**About Charmaine** (She/Her)  
Charmaine is a Partnership Specialist at Whitecap Entertainment, focusing on securing sponsors for CBMF and Sommo Festival. She also manages corporate clients, ensuring strong and successful partnerships.

## Darcy Campbell (PEI, CA)

The Confederation Centre of the Arts  
confederationcentre.com



CENTRE DES ARTS  
DE LA CONFÉDÉRATION  CONFEDERATION  
CENTRE OF THE ARTS

## About Darcy

 (He/Him)

Darcy Campbell has over 25 years at the Confederation Centre, including five as LIVE @ the Centre programmer. He's coordinated major events like the Gold Cup and Saucer Parade, the 2009 Olympic Torch Relay, 2010 Vancouver Olympics' Atlantic Canada House, and CBC's Hockey Day in Canada in 2012.

## David Agnew (MCR, UK)

Sound Roots  
soundroots.uk



## About David

 (He/Him)

David is Artistic Director of Sound Roots which runs Manchester Folk Festival/ English Folk Expo showcasing folk and roots artists annually. David also works as music programme lead for a number of venues and festivals in the UK. David lives in Manchester, England - originally from Belfast.

## Deborah Aitken (SK, CA)

Ness Creek Music Festival  
nesscreekmusicfestival.com



## About Deborah

 (She/Her)

Hello! I have worked with the Ness Creek Music Festival since 2005, as a volunteer, office manager, board member, and for the last 12 years as the Artist and Booking Manager. As part of the Festival Management Team I chair the Artist Booking Committee, made up of community volunteers, and put our festival lineup in place, manage the audition process, deliver our monthly radio show, and book entertainment at our year round events.



# THE DELEGATES

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## Jeff Beam (ME, USA)

Vinegar Hill  
Music Theatre  
vinhillmusic.com



VINEGAR HILL  
MUSIC THEATRE

### About Jeff (He/Him)

Jeff Beam is a talent buyer and musician in Portland, Maine. He currently books for Vinegar Hill Music Theatre in Arundel, Maine. Previous booking endeavors include One Longfellow Square and Waking Windows Music Festival.

## Justin Rudge (VIC, AU)

Port Fairy Folk Festival  
portfairyfolkfestival.com



### About Justin (He/Him)

Justin is a music professional with 20 years of experience as a performer, artist manager & booker, engineer, producer and venue and festival booker. He was appointed in 2020 as Program Director at Port Fairy Folk Festival, a four day festival attracting crowds in excess of 10,000, celebrating its 48th year in 2025.

## Jen Heerschap (ON, CA)

I Book Shows  
ibookshows.com



### About Jen (She/Her)

In 2019, Jen Heerschap left the corporate world to become an Agent at I Book Shows. Her focus is primarily booking the amazing roster of artists in MB, SK, AB & BC as well as in the Mid-West-to-West-Coast in the USA. New to the music industry, she has enjoyed becoming immersed in the world of Folk/Roots, Celtic, Country and more. Jen, loving the outdoors, is often found on a paddle board in Pike Bay!

## Kate Lynch (North of England, UK)

Highlights Rural Touring Scheme  
highlightsnorth.co.uk



### About Kate (She/Her)

Kate Lynch has been the Artistic Director of Highlights since 2018, working with community venues, volunteer presenters and a range of regional, national and international artists. Kate has worked in arts administration for over 20 years, including in London's West End and for Shakespeare's Globe.

# THE DELEGATES

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## Keeghan Gillis (PEI, CA)

Whitecap Entertainment  
whitecapentertainment.com



**About Keeghan** (She/Her)  
Keeghan Gillis is the Entertainment Coordinator with Whitecap Entertainment. She joined the team 2 years ago and has been loving every minute of it. From small shows and events, to some of the biggest music festivals in Atlantic Canada, there is never a dull moment!

## Lauren Down (LDN, UK)

End of the Road Festival  
endoftheroadfestival.com



**About Lauren** (She/Her)  
Lauren Down is the Managing Director of End of The Road. She joined the team in 2014, leaving behind her career in PR - where she worked with Caribou, Angel Olsen & more. Lauren also sits on The Association of Independent Festivals Board and is a published music journalist.

## Kimberly Sinclair (PA, USA)

Philadelphia Folk Festival  
folkfest.org



**About Kimberly** (She/Her)  
Kimberly Sinclair, a seasoned music industry professional and founder of Spincount, took on the role of Artistic & Marketing Director for the Philadelphia Folk Festival in 2023. With a background in event orchestration and promotion, she has expanded audiences and revenue for clients, earning multiple industry awards. Sinclair has collaborated with renowned artists and previously served as the festival's publicist and marketing director. Follow her journey on Instagram @kimberlysync.

## Lyndsey Wilson (LANCS, UK)

Spot On Lancashire: Rural and Library  
Touring Network  
spotonlancashire.co.uk



**About Lyndsey** (She/Her)  
Lyndsey Wilson is Programme Manager for Spot On - Lancashire's Rural and Library Touring Network. She is responsible for the selection of artists and managing a programme suitable for small to medium scale community venues as well as managing a festival programme, and a family focused markets activity programme.

# THE DELEGATES

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## Mara Pellerin (NFLD, CA)

Lawnya Vawnya

lawnyavawnya.com



LAWNYA  
VAWNYA

### About Mara (She/Her)

Mara Pellerin is a musician, songwriter and educator living in St. John's, NL. She has toured across Canada and internationally as a multi-instrumentalist and vocalist, her music featured in film and television. Mara has performed on numerous studio recordings as a collaborator with many celebrated artists, including Hey Rosetta!, Kelly McMichael, and Charlotte Cornfield. Mara has served on the board of directors since 2017 and is a proud member of the Lawnya Vawnya team!

## Marina Blore (LDN, UK)

The British Country Music Festival

+ Fit the Bill Limited

britishcountrymusicfestival.com



### About Marina (She/Her)

Marina Blore has worked in the live entertainment industry for over 40 years as an artistic director, choreographer, producer and promoter. Marina and her husband's company has produced West End Theatre shows and are the promoters for two major UK festivals, The British Country Music Festival and Capital of Dance. She is the Vice President of The Entertainment Agents' Association in the UK and the co-director is a member of The Society of London Theatres.

## Martin Blore (LDN, UK)

Fit the Bill Ltd.



### About Martin (He/Him)

Martin Blore is the promoter for The British Country Music Festival in Blackpool, England, that welcomes over 100 artists over four stages in a spectacular indoor entertainment venue that is steeped in heritage. The festival has welcomed a number of Canadian artists since its launch in 2019. He has worked in live entertainment for over 20 years and as well as being an agent, he has also worked as manager for music artists and professional dancers. He is a theatre producer and writer and is a member of The Society of London Theatres.

## Nigel Jenkins (NFLD, CA)

Laughing Heart Music Ltd.

laughingheartmusic.com



### About Nigel (He/Him)

Nigel Jenkins is a graduate of the Schulich School of Law at Dalhousie University, with a Certificate in Entertainment Law from Osgoode Hall Law School. Nigel is an artist manager and record label owner based in Steady Brook, NL. He currently serves as the Chair of the Board of Directors for MusicNL.

# THE DELEGATES

## Phyllis Belezos (LDN, UK)

*Heliocentric Entertainment*  
heliocentricentertainment.com



**About Phyllis (She/Her)**  
Phyllis Belezos is an independent international agent with 20+ experience in live music. Her early passion for music and entertainment started at legendary rock radio station WBCN, then moved to LA where she worked at William Morris Agency, before arriving in the UK for almost twenty years as a Live Agent at ITB. Working with a range of artists including Whitney Houston and Boyz II Men, Belezos has certainly developed a formidable reputation.

## Ryan Heerschap (ON, CA)

*I Book Shows*  
ibookshows.com



**About Ryan (He/Him)**  
Ryan Heerschap is an agent with over 15 years of experience and president of I Book Shows Inc, an agency that focuses on roots, folk, and songwriters. In 2008 Ryan created I Book Shows and has organically grown the agency, now working with festivals and events on sponsorship and vendor management with its offshoot, placemybooth.com. Clients have included Live Nation Canada, AEG Concerts Canada, and Republic Live.

## Spencer Shewen (ON, CA)

*Mariposa Folk Festival & Riverfest Elora*  
mariposafolk.com / riverfestelora.com



**About Spencer (He/Him)**  
Newly entrusted with the role of Artistic Director of the fabled Mariposa Festival, Spencer is continuing on with his role as Artistic Director at Riverfest Elora of 11 years. Spencer also sits on the Board of Directors for the River and Sky Festival and the Elora Centre for the Arts. Previously, he has worked as Artistic Director and Event Manager for Waterstock and 100 Mile Riot, curated and managed the Fortnight Music Series.

## Tania Joy Senior (ON, CA)

*Springtide Music Festival*  
springtidemusicfestival.com



**About Tania Joy (She/Her)**  
Folk-Roots artist Tania Joy is the Co-founder, Executive Director/Artistic Director of Springtide Music Festival, a non-profit organization led by a volunteer team of business leaders and local musicians which draws over 70 acts to various venues from breweries and bistros to bookstores and clothing shops in historic downtown Uxbridge, Ontario.

# THE DELEGATES

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## Tim Des Islets (ON, CA)

Noisemaker

[noisemaker.ca](http://noisemaker.ca)



### About Tim (He/Him)

Tim Des Islets is the founder of Canadian artist management company Noisemaker Management and event production company Noisemaker Presents. Noisemaker manages Great Lake Swimmers, The East Pointers, The Once, Splash'N Boots, Gord Sinclair from The Tragically Hip, and Revive The Rose and produces around 50 events in clubs, theatres, and festivals in Ontario.

## Tom Landa (BC, CA)

Cubbyhole Artists + Carnaval del Sol

[cubbyholeartists.com](http://cubbyholeartists.com) / [carnavaldelsol.ca](http://carnavaldelsol.ca)



### About Tom (He/Him)

For 30 years, Tom has been forging a career in the music industry with passion, creativity and a DIY attitude. In that time, he has been a JUNO award winner, a two-time West Coast Music Award recipient, Genie Award winner, singer-songwriter, composer, photographer, emcee, booking agency owner, a music manager, festival AD, promoter, panelist, band leader, musical director, label owner, producer and educator.

# NOTES

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# ITINERARY

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Delegates are requested to attend all events. Please be ready in the lobby for lobby calls.

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**SUNDAY**  
Sept 22nd

- 7:10 PM \_\_\_\_\_ Lobby call  
7:30–10:00 PM \_\_\_\_\_ Reception at the Charlottetown  
Fire Hall catered by Sneaky Cheats
- 

**MONDAY**  
Sept 23rd

- 10:45 AM \_\_\_\_\_ Lobby call  
11:00 AM–12:30 PM \_\_\_\_\_ Lunch at Gahan House  
1:00–3:00 PM \_\_\_\_\_ Showcase #1 at St. Paul's Church  
4:40 PM \_\_\_\_\_ Lobby Call  
5:00–6:50 PM \_\_\_\_\_ Supper at Dali Cafe  
7:00–9:30 PM \_\_\_\_\_ Showcase #2 at Trailside Music Hall
- 

**TUESDAY**  
Sept 24th

- 10:15 AM \_\_\_\_\_ Lobby call - (Bus Ride)  
11:30 AM–12:50 PM \_\_\_\_\_ Lunch catered by Robert Pendergast  
at St. Mary's Church  
1:00 PM \_\_\_\_\_ Showcase #3 at St. Mary's Church  
4:15–6:15 PM \_\_\_\_\_ Supper at Fisherman's Wharf  
7:00–9:30 PM \_\_\_\_\_ Showcase #4 at Harmony House
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**WEDNESDAY**  
Sept 25th

- 10:15 AM \_\_\_\_\_ Lobby call - (Bus Ride)  
11:30 AM–12:45 PM \_\_\_\_\_ Lunch at Black & White Cafe  
1:00–3:00 PM \_\_\_\_\_ Showcase #5 at The Courthouse Theatre  
2:45 PM \_\_\_\_\_ Muster call - (Bus Ride)  
4:30 PM \_\_\_\_\_ Lobby call - (Bus Ride)  
5:00–6:30 PM \_\_\_\_\_ Supper at Shaddy's  
7:00–9:30 PM \_\_\_\_\_ Showcase #6 at The Guild
- 

**TUESDAY**  
Oct 1st

- 10:00–11:30 AM \_\_\_\_\_ One on One Meetings via Zoom  
2:30–4:00 PM \_\_\_\_\_ One on One Meetings via Zoom

# FUNDERS AND PARTNERS

# FACTOR

THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS  
WITH SUPPORT FROM CANADA'S PRIVATE RADIO BROADCASTERS

This project has been made possible in part by  
the Government of Canada. Ce projet a été  
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gouvernement du Canada.

Canada



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